

VETERANS FOR CHRIST, INC.
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Top five reasons why Veterans should consider opening a franchise

The new year is a popular time to reconsider your professional future. Let's talk about an option that doesn't get enough air time with Veterans. It's something different than getting a new job or going back to school. Let's talk about starting a franchise.

Owning a business through franchising is a perfect hybrid between working for an organization and starting your own business from scratch.

Five reasons:

Here are five reasons why you may want to see if you have what it takes to be your own boss.

1. You're already trained for it!

A staggering one in seven franchises is owned by a military Veteran. No surprise. Especially when you consider that a franchise operating manual is pretty similar to the operating manuals we used to operate military weapons, tanks, aircraft, ships, submarines and drones.

That franchise operating manual took lots of time and money to perfect. When you buy into a franchise, you benefit by learning from someone else's mistakes.

2. You don't need business or industry experience.

Never owned a business before? Don't have experience in the industry? No problem.

Franchises train you. Then they follow up with a franchisor team that provides services like marketing, accounting set-up, vendor relations, operating, pricing and more. On top of that, you have a team of fellow franchise owners who support one another.

Unlike a stand-alone business where it can be lonely at the top, the franchising model is being in business for yourself, not by yourself. Franchising is a business in a box, with a tremendous support network.

3. Veteran benefits.

Many franchises offer a discount on the franchise fee to Veterans. Plus, many Veterans have access to VA disability payments and military retirement pensions. All of this provides greater financial stability while you are starting your franchise. This gives you more financing options

and allows you to focus on running your business, not worrying if you have enough working capital.

4. There's a franchise for everyone!

Franchises are all restaurants, right? Wrong! If you can think of a service or product, there's probably a franchise for it.

Franchises run the gamut from home services, senior care, fitness, childcare, tutoring, real estate and much, much more. There are even franchises for removing junk, painting lines in parking lots, mobile flooring retailers and yes, dog-walking!

All told, there are over 2,000 different franchise brands available today.

5. Free franchise coaching services for Veterans.

From deciding if you're cut out for franchising to selecting the best fit to walking through the due diligence and purchase, getting into franchising can be an intimidating process.

But you don't have to go it alone. Our franchise coaching team will walk you through the entire three- to four-month process from discovery to opening the business.

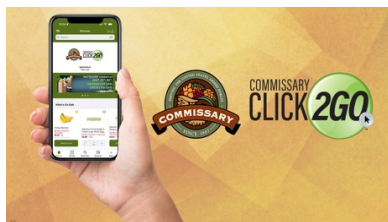
Our services are free to Veterans and your cost to the franchisor is the same whether you use our free consulting services or not.

So if you think you have what it takes to be your own boss, schedule a call with our team today!

Simply go to www.vetpreneur.com and schedule a free, 10-minute no obligation call.

Shopping at your fingertips: Download the Commissary CLICK2GO mobile app

The Commissary recently launched the new CLICK2GO mobile app for Apple and Android devices



Attention, Veterans: Your [Defense Commissary Agency](#) (DeCA) recently launched the new Commissary CLICK2GO mobile app for Apple and Android devices to make your shopping experience even more convenient.

Serving the military community

Your Commissary's mission is focused on selling groceries at a significant savings, while enhancing quality of life and readiness. We set high standards for ourselves as we deliver this vital military benefit, because we strive to be the grocery provider of choice for our eligible customers. Realizing this vision means that offering high savings on quality products is only the start; we must also make that experience easier and more convenient for our customers to access.

Savings is only a tap away

That's why we're happy to announce that savings is now only a tap away on your smartphone or tablet with our new [Commissary CLICK2GO](#) mobile app. CLICK2GO is available for download from the iOS App Store or the Google Play Store. The app allows you to place and pay for CLICK2GO orders and offers convenience features to streamline your shopping experience, including accessing account information, order history with saved items and lists, and digital receipts.

Your Commissary also recently rolled out the ability to accept MILITARY STAR card payments for CLICK2GO orders. However, this payment option is not yet available for the app because it is very new and we did not want to delay releasing the rest of the app to our customers while we worked to add this functionality. Commissary shoppers can rest assured that we are working to test and deploy this feature as soon as possible.

"A lot of commissary customers love the convenience of using online features to boost their physical shopping experience," said Willie Watkins, DeCA's eCommerce director. "And, with our mobile app, they have even more options at their fingertips—wherever they are—with their personal devices."

Other valuable resources accessible to customers through the new app include:

- Savings resources, such as viewing your local Commissary sales flyer and product promotions, clipping digital coupons for the Commissary Rewards Card and learning about Commissary store brands.
- Cooking resources, such as recipes and dietitian approved meal solutions.
- Product information, including making personalized searches and viewing ingredients and nutritional facts for each product.

Customer response

Although winter often welcomes chilly weather, the launch of the Commissary CLICK2GO app during the holiday season has been warmly embraced by commissary customers who have provided positive feedback during testing and since release.

"We've tested our mobile app for several months and received good reviews," Watkins said. "Now through these apps, our [customers] have more convenience and flexibility when they use their commissary benefit."

Here's what some of our customers had to say in their reviews:

- ★★★★★ This weekend I can be present with my kids! Thank you for creating an app that is easy to use, shows the Green Thumb options for quickly healthy meal building. Saves us time and money! -2RiversTaylor
- ★★★★★ “What a great service to [use]. I am a service-connected disabled Marine that does not walk very well. Shopping is an exhausting chore for me. So easy doing it this way. Special thanks to Richard! Always a pleasure to see and talk to him!” -Michael Maguire
- ★★★★★ “This app is so efficient and needed! I am so glad we have this now. It was super easy to check out and add my coupons to my order.” -Mommy Mogul

Download the new Commissary CLICK2GO app today

Click the app logo below to visit our [website](#) and learn more about the Commissary CLICK2GO service, now available via web and the new app.



The sharing of any non-VA information does not constitute an endorsement of products and services on the part of VA. Verify information with the organization offering.

“Be on your guard, stand firm in the faith, being men of courage, be strong.” 1Cor 16:13

Sincerely,

William A. Harris, Jr.

William A. Harris, Jr., USAF Retired
President, Veterans for Christ, Inc.

www.veteransforchristinc.org

Need to contact VA?

[Veterans Crisis Line: 1-800-273-8255](#) and press 1, [Chat](#), or Text 838255

[Homeless Veteran Resources: 1-877-424-3838](#) or [Chat](#)

[White House VA Hotline: 1-855-948-2311](#)

[1-800-MyVA411 \(800-698-2411\)](#) is never the wrong number